



STORMTECH Donates \$500,000 in Apparel to Support Earthquake Victims in Türkiye

In partnership with Reach for Outer Space and Turkish Consulate General in Vancouver

March 13, 2023 (Vancouver, BC) - STORMTECH Performance Apparel has committed to donate \$500,000 worth of apparel to support the victims of the recent earthquake in Türkiye. The 7.8 magnitude earthquake caused widespread damage and left thousands homeless.

Stormtech took action to assist those affected by the earthquake in Türkiye by donating \$500,000 worth of essential gear including jackets, thermal wear, and sweaters. The company understands the pressing need for warmth in the aftermath of the disaster and aims to make a positive impact on those affected with their contribution.

“The horrific tragedy in Türkiye has left many survivors without basic necessities, including warm clothing,” said Blake Annable, President and CEO of STORMTECH Performance Apparel. “As a company that has the means to make a small difference for some of these survivors, it’s our duty to contribute whatever we can.”

The contribution was facilitated by Bianca Fusco Zanatta, Founder of Reach for Outer Space organization, in collaboration with the Turkish Consulate General in Vancouver and will directly impact those in need. As part of Stormtech's 1:1 Initiative, this donation is a continuation of the company's pledge to create a positive impact in communities.

ABOUT STORMTECH For 45 years, STORMTECH has been meticulously designing and supplying quality outdoor apparel and accessories to companies throughout the globe. With design excellence, innovative fabric technologies and sustainable sourcing practices at its core, STORMTECH has been the brand of choice for premium outdoor apparel and bags in the B2B space. Beyond product, Stormtech also donates 1% of global sales to charitable initiatives focused on outdoor exploration and environmental stewardship. For more information, please visit: www.stormtechperformance.com.

ABOUT REACH FOR OUTER SPACE Reach for Outer Space collaborates with a variety of volunteers and community organizations to provide essential supplies and joy to some of Canada's most vulnerable families and children. Their programs include reading corners, mentorship series, and filling holiday stockings. RFOS vision for the future is to continue providing opportunities and support to children and families who may be at a disadvantage, including children from isolated communities. Their program has been instrumental in ensuring comfort for families who otherwise are challenged with accessibility to educational and emotional resources.

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